

## **Scott Clark - Treasurer** **President, C.S. Clark Consulting**

Mr. Clark is currently President of C. S. Clark Consulting. Prior to that Mr. Clark has held a number of senior positions in the Canadian federal government dealing with both domestic and international policy issues. Mr. Clark has served in several Assistant Deputy Minister positions in the Department of Finance. He has also served as Associate Deputy Minister of Finance, Deputy Minister of Finance, and Senior Adviser to the Prime Minister. On the international side, Mr. Clark was Executive Director to the International Monetary Fund, Canada's G-7 Deputy, and Executive Director to the European Bank for Reconstruction and Development; he was also an adviser to the Independent Evaluation Office of the International Monetary Fund. Mr. Clark was a visiting Fellow at the School of Public Policy, Queens University and Director of the Queens Institute for Energy and Environmental Policy. He has lectured at the University of China, Hong Kong and provided advice to the Government of Viet Nam. Mr. Clark has an honors BA in Economics and Mathematics from Queen's University and a PhD in Economics from the University of California at Berkeley.

## **Celia Cruz - Director** **Director, Ashoka Canada**

Based in Toronto and Washington DC with a strong, global team, Ms. Cruz is the current Director of Ashoka Canada. This follows five years as the Director of Ashoka in Brazil and Paraguay and over one year as Managing Director of Global Fellowship. Prior to Ashoka, she served as Program Coordinator with the Institute for Development of Social Investment, creating community foundations in a number of Brazilian cities. She founded the fundraising consulting firm Philantropics in 1994 and served as fundraising coordinator for the School of Business Administration of São Paulo, Fundacao Getulio Vargas, until 2000. Célia has also served as São Paulo's representative to the Fundraising School of Indiana University's Center for Philanthropy. She has a Bachelor of Economics from the University of São Paulo and a Masters in Economics from the School of Business Administration of São Paulo with exchange programs at York University (Canada) and ESSEC (France). She has earned a National Certificate in Nonprofit Management from Case Western Reserve University's Mandel Center for Nonprofit Organizations. Célia has served on the Board of Directors for Associação Rodrigo Mendes, the Brazilian Association of Fundraisers, the Volunteer Center of São Paulo, IMAFLORA, AISEC, and the Committee for Social Engagement of Instituto Akatu. She co-authored a fundraising book entitled, *Captação de Diferentes Recursos para Organizações Sem Fins Lucrativos* in 2000.



**Mary Gordon – Director**  
**Founder/President, Roots of Empathy**  
**Ashoka Fellow**

Internationally recognized educator, author and parenting expert, Mary Gordon has created innovative programs informed by the power of empathy: **Roots of Empathy**, was founded in 1996; **Seeds of Empathy** began in 2005; in 1981 she founded Canada's first school-based **Parenting and Family Literacy Centres** which today serve as a best-practice model and are public policy in Ontario. She has engaged in dialogues with the Dalai Lama and her book, *Roots of Empathy: Changing the World Child by Child*, was listed in the Globe & Mail's Top 100 Books of 2005. Ms. Gordon is a Member of the Order of Canada and the first female Ashoka Fellow.

For Mary Gordon's complete biography, please visit <http://www.rootsofempathy.org/Mary.html>.

**Mary Alice MacNeil – Director**  
**Family Mediator and ADR Consultant**

Mary Alice MacNeil is a family mediator accredited by the Ontario Association for Family Mediation, and a roster mediator at the Ottawa courthouse, providing services through UFC Mediation Services Inc. In her work with families, Mary Alice helps her clients to collaboratively and respectfully reach agreements on parenting and financial issues. She also provides alternative dispute resolution and conflict management consulting services within the Public Service, assisting managers to address change management issues and resolve organizational conflict. Earlier in her career, Mary Alice was a manager for ten years with Bell Canada, holding positions in corporate accounting, organization development and management training. She has a Graduate Certificate in Conflict Resolution and a Bachelor of Commerce (Honours) from Carleton University. Mary Alice is Vice President of the Ottawa Chapter of the Ontario Association for Family Mediation, and past President of the Association of Classification and Organization Consultants.

**Sarah Polley - Director**  
**Actor, Director, Social Activist**

Sarah Polley directed *Away From Her*, based on the short story "The Bear Came Over The Mountain" by Alice Munro. For this, she received an Oscar nomination for Outstanding Adapted Screenplay. She directed the short films *The Best Day of My Life*, *Don't Think Twice (also wrote and produced)* and *I Shout Love (also wrote and co-produced)*, starring Kristen Thomson, who won an ACTRA Award for her performance. *I Shout Love* also won a 2003 Genie Award for Best Live Action Short Drama. In 2002, Sarah wrote and directed *The Harp*, an episode of *The Shield Stories* for television, based on the writings of Carol Shields. She is currently completing an original screenplay, *Take This Waltz*, which she will direct next year. Sarah has also been an actor for many years, starring in such films as *The Sweet Hereafter*, *Go, My Life Without Me*, and *The Secret Life of Words*. She is an outspoken political activist having working with such organizations as the Ontario Coalition Against





Poverty, the Canadian Centre For Victims of Torture, and JUMP. She recently received an honorary doctorate from Trent University for her work as an artist and her social activism.

**Scott C Rutherford – Director**  
**Founding Partner, Rutherford Development Strategies**  
**Principal, Mobius Executive Leadership**  
**Lecturer, Desautels Centre for Integrative Thinking, Rotman School of Management, University of Toronto**

Scott's practice focuses on the intersection of Strategy, Leadership, and Organization, specifically working on the underlying ways of thinking and ways of being that grounds distinctively successful joint human endeavor.

On the professional side, Scott maintains an overlapping balance of work with major corporations around the world and work with meaningful social ventures in Canada. He serves on the Boards of Roots of Empathy and Engineers without Borders.

Previous professional affiliations include; McKinsey & Company and NIKA Canada.

Scott is married with two small children (retired ROE teachers) and lives in Toronto and Bancroft, Ontario.

**Lyle Viereck – Director**  
**Director, Aboriginal Relations & Negotiations, BC Hydro**

Lyle Viereck brings a wealth of knowledge to his current role of setting new strategic directions for BC Hydro's aboriginal relations and negotiations. He has extensive experience in overseeing negotiations in the treaty process with Canada and First Nations across the province. Lyle has developed capacity and accountability across BC Hydro for First Nation issues, including employment and contracting initiatives, and innovations in relationship building. In 2008, Lyle led his team in achieving silver status in the Progressive Aboriginal Relations program recognized by the Canadian Council of Aboriginal Business.

Prior to joining BC Hydro, Lyle was responsible for BC's consultation and accommodation strategy. He has led negotiations on Vancouver Island and on the north and central coast and northwestern British Columbia, conducted the Nisga'a negotiations and led the provincial team in tripartite discussions to establish the British Columbia Treaty Commission and Legislation, and the negotiations for the cost-sharing agreement and implementation with Canada. Lyle also spearheaded the establishment of a multi-party process as well as those that ended the international boycott of the coastal forest industry. Lyle has also served on the Board of Directors at the Burns Lake Native Development Corporation. Prior to the Treaty Negotiations Office, Lyle was responsible for federal/provincial relations for college, universities and apprenticeship training, and the development and implementation of employment and training initiatives for the Ministries of Labour and Education, Skills and Training. Lyle was also the Vice-Chair of the Provincial Apprenticeship Board.

